

London



Global Business Show 2024

24th May 10am - 5pm

LONDON'S BIGGEST BUSINESS TO BUSINESS EXHIBITION



Now's your chance to get involved

To find out how and for special rates contact:

hello@B2BGrowthExpo.com

SPEAK

Become a keynote speaker & promote your brand

EXHIBIT

Do more business in a day than most do in a year

VISIT

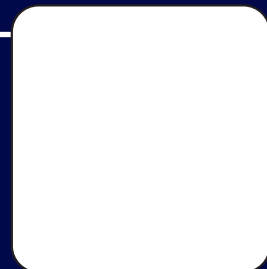
and enjoy the show

B2B
GROWTH/EXPO

Get connected, network and grow your business today

T: 01624 666105 E: hello@b2bgrowthexpo.com

www.B2BGrowthExpo.com





WHO ARE WE?

B2B Growth Expo stands at the vanguard of global business events, a must-attend for savvy leaders seeking powerful exchanges, transformative ideas, and game-changing practices. Born in 2013, B2B Growth Expo has become an essential fulcrum of worldwide business collaboration. We've masterminded over 30 high-impact events in the past decade, igniting growth, innovation, and cross-border partnerships. We are more than an expo - we are an evolutionary platform for SMEs and large enterprises alike.

A GLIMPSE OF OUR JOURNEY SO FAR!

Embark on an unstoppable journey with us! Join our vibrant business community of 386,000 enterprises operating in the UK and beyond. Experience the thrill of our electrifying events – networking galas, transformative exhibitions, inspiring conferences, and prestigious award nights. Witness the grandeur of our largest exhibition, where 1,064 exhibitors, 30,000 visitors, and 122 speakers converged in a whirlwind of success over just three days. Prepare to elevate your business, forge invaluable connections, and unlock boundless opportunities.

Here Are Some Facts From The Last 3 Expos In 2023

340 Plus Exhibitors



6,000 Plus Visitors



15 Plus Keynote Speakers



70 Plus Business Seminars



30 Plus Business Growth Workshops



9 Plus Speednetworking Events

London



Join us at the London Global Business Show 2024, the ultimate gathering of visionary entrepreneurs, industry pioneers, and investment front runners. This event on May 24th 2024 offers an extraordinary experience for all business owners.

Discover the Power of Synergy and Innovation

The London Global Business Show 2024 is exclusively designed for businesses of all sizes to catalyze international trade, innovation, cooperation, and economic progression. It brings together SMEs and large enterprises from diverse sectors, providing a platform to showcase ground-breaking solutions, exhibit products and services to thousands of buyers, enhance brand visibility, and forge connections with potential clients and distributors.

Since its inception in 2013, B2B Growth Expo has been a linchpin in fostering global business collaboration. Over the past decade, we've orchestrated more than 30 events, each catalyzing growth, innovation, and cross-border partnerships. We don't just host expos; we create arenas for SMEs as well as large enterprises to evolve and impact. Join us at the London Global Business Show 2024, be part of a legacy that's reshaping business landscapes.

A stylized signature of Santosh Kumar in blue ink.



Santosh Kumar
Global CEO & Founder
B2B Growth Hub

B2B GROWTH EXPO IS ORGANISED BY



London



London **Global Business Show 2024:** Accelerating Global Business Synergies

**Unlock Limitless Possibilities for Your business at the
London Global Business Show 2024**

Embrace a World of Insights and Opportunities

Unlock the boundless potential of your business at this Global Business Show 2024. Join the leading players in global commerce, with 4000+ potential buyers waiting to collaborate, and innovate alongside you. With 50+ exhibitors, experience cutting-edge seminars on AI, Cross-Border Management, Corporate Travel, and more. Historical data shows our exhibitors have witnessed an impressive 38% surge in leads.

**This May, seize the opportunity to transform your business.
Book your exhibit now - extraordinary experiences await!**

Who Should Attend

Small and Medium scale businesses , Executives, entrepreneurs, innovators, and decision-makers from industries like Technology, Finance, Digital Services, AI, Blockchain, Crypto, NFT's and Healthcare should attend this Global Business Show 2024.

This event is ideal for start-ups seeking exposure, investors, and expanded networks. Showcasing the potential of your business in sectors such as finance, manufacturing, technology, media, energy, import/export, education, healthcare, lifestyle, and wellbeing, the expo promises unparalleled business synergies and guaranteed growth in clients and visibility of your brand.



Presenting Our Notable Partners and Sponsors



We're thrilled to present a distinguished array of partners and sponsors for this Global Business Show 2024. This diverse collaboration unites various Chambers of Commerce, industry powerhouses, global thought leaders, strategic consulting firms, and dynamic marketing agencies, each contributing unique expertise and insight. Their combined support is pivotal to our event's success. Notably, we're privileged to have the London Department for Enterprise amongst our partners, affirming our commitment to nurturing business growth both locally and globally.

Stay tuned as we gradually reveal the logos of these prestigious organizations, symbolizing the collective strength driving our event.



Sam Gavins Photography



B2B GROWTH EXPO IS ORGANISED BY



Why should you join



London Global Business Show 2024 Join us to catalyze your business growth!

Exhibit, Advertise, Sponsor

Unveil Your Innovations:

Showcase unique products to 5000+ potential buyers.

Amplify Your Presence:

Boost brand visibility amidst potential partners and influencers.

Expand Your Network:

Foster meaningful connections in a dynamic networking environment.

Achieve Sustained Impact:

Benefit from our targeted pre and post-show digital media campaigns.

Engage Personally:

Foster lasting impressions and fruitful partnerships through face-to-face interactions.

Visitors

Access the Future:

Immerse yourself in insightful seminars led by industry pioneers.

Forge Valuable Connections:

Network with 500+ entrepreneurs and business owners.

Explore Global Innovations:

Discover brands from 25+ industries and 50 international markets.

Exclusive Features:

Engage in 1-2-1 conversations in our designated networking zones.

COME FACE TO FACE WITH

The World of Business

We bring the world of businesses
to you face to face with
THE GLOBAL BUSINESS EXPO SERIES

Join us at the Global Business Expo Series
London 24th May 2024



Don't miss the opportunity to meet Peter Wilcock, a multi-talented individual who is a coach, advisor, catalyst, cable guy, podcast host, and author of "Camel in The Tent."



Embark on an extraordinary journey where the world of business unfolds before your very eyes!

Introducing the sensational Global Business Expo Series, a groundbreaking event that brings together the brightest minds and visionary entrepreneurs from across the globe.

Get ready to immerse yourself in a world of endless possibilities as you connect face to face with industry leaders, forge invaluable partnerships, and discover the next big thing that will skyrocket your success.

Don't miss your chance to be part of this extraordinary experience - join us at the Global Business Expo Series and unlock a world of limitless potential!



Isle of Man Global Expo

www.IsleofManGlobalBusinessExpo.com



India Global Expo

www.IndoGlobalBusinessExpo.com



UK Global Expo

www.BritishGlobalBusinessExpo.com



Ireland Global Expo

www.IrishGlobalBusinessExpo.com



France Global Expo

www.FrenchGlobalBusinessExpo.com



Australia Global Expo

www.AustraliaGlobalBusinessExpo.com



Hungary Global Expo

www.HungarianGlobalBusinessExpo.com



USA Global Expo

www.USAGlobalBusinessExpo.com



UAE Global Expo

www.UAEGlobalBusinessExpo.com

And Many More...

The Event Format

Unleash Your Business Potential

Our event promises to be a dynamic, enriching, and immersive experience with discovery, learning, and networking at its core. From informative welcome packages, interactive masterclasses, to formal networking dinners - every aspect of the event is designed to facilitate growth and collaboration.



Welcome & Registration:

Start your journey with our information-packed event package and curated welcome gifts.

Dynamic Expo:

Dive into a vibrant showcase of SMEs and corporate innovations, products, and services. The expo runs throughout the day, offering continuous opportunities for exploration.

Interactive Masterclasses:

Engage with industry experts in comprehensive masterclasses. Covering a wide range of business strategies and skills, these sessions will run alongside the expo.

Keynote Insights:

Listen to insightful addresses by industry leaders. Scheduled throughout the day, these talks delve into the latest trends, challenges, and opportunities.

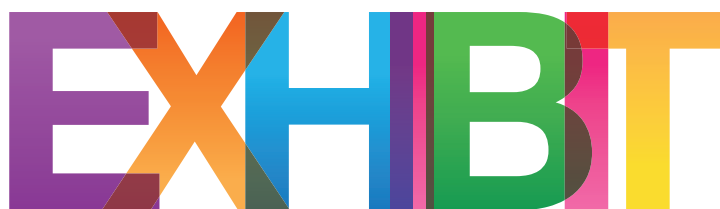
Networking Opportunities:

Foster connections during our networking sessions. Held alongside other events, these sessions offer a platform for idea exchange and collaborations.

Final Gala Dinner:

Cap the day off at our formal dinner, a relaxed environment for further networking and discussions on potential partnerships.

This SME Growth Expo 2024 is designed to be an immersive, enriching, and dynamic experience. We welcome you to join us for a day filled with discovery, learning, and networking!



Exhibiting Opportunities

Do More Business In A Day
Than Most Do In A Year

Boost Your Business In A Day! May 2024 is your opportunity to exhibit and meet more business owners than you would meet in a year.

London Business Show 2024

24th May 10am - 5pm

www.LondonExpo.com



Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers for a customised exhibition booth.

B2B GROWTH EXPO IS ORGANISED BY
B2B GROWTH HUB



Past and Future Exhibitors

Al Ishara Consulting
 Ambitions Limited
 ARC Learning Ltd
 Ashi Therapies
 Ask Buck
 Aspire Insurance Services Limited
 Balustrade Solutions Limited
 Beach Buddies
 Chase Wealth Solutions
 Choccy Piccy
 Coffee Mann Ltd
 Connect 2 Accounting
 Energy FM
 Fayle Safe Security
 FinLaw IOM
 Healing Matters IOM
 Housing Matters
 Infinity Dental & Beauty Spa
 IOMCopiers
 Island Escapes Ltd
 Isle of Cider
 Isle of Man Friends of Israel
 IT Works
 Katz & Co.
 Kestrel Insurance Services Ltd
 Manx National Heritage
 MBS
 McKenzie's Indoor Secure Airport
 MedicAid Training Ltd

Netcetera
 Nunnery Estate & Events
 PC's Made Simple Ltd
 Pinnacle
 Premier Kitchens Limited
 Pringle Law
 QA Travel Isle of Man
 Queen of Clean
 Ramsey Crookall & Co Ltd
 SmartPA
 Synapse360
 TA Design
 Taste Buds Limited
 The Copy Shop Limited
 the Dome @ the Nunnery
 The Engine House
 The Firm Slimming & Health Clinic
 The Fynoderree Distillery
 The Granite Centre
 The Island Floor Fitter Ltd
 Tracey Bell Clinic Douglas
 TT SHIRTS.COM
 Tynwald Mills
 Viking Office Systems Ltd
 Wavelength Coaching
 Wi-Manx
 Wish Upon a Dream
 Yellowbush LTD
...and many more to come

This is only a glimpse of what's to come. Keep an eye out as we gradually disclose additional participating businesses.

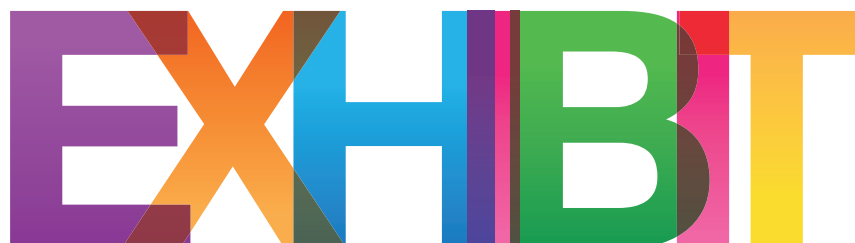
Exhibitor Benefits



Great Reasons to Exhibit at B2B Growth Expo

So, before you write off trade shows as secondary to your current marketing tactics, it pays to learn about their benefits. These reasons, each immensely relevant to your sales-driven business, explain why trade shows should be on your radar.

- Meet and connect with prospective customers
- Strengthen your bond with existing customers
- Put a face to your brand
- Learn about new developments in your industry
- Meet new companies that can help your business
- Close deals with new customers during the show
- Strengthen (or establish) your brand
- Learn what your competitors are doing right
- Rapidly expand your database of sales leads
- Speak directly to your target market
- Optimise your sales and lead generation strategy
- Network with other business owners
- Showcase your product by offering demos
- Launch a new product or service
- Improve your sales strategy
- Get direct and instant feedback
- Provides a training environment for your team



Exhibitor Benefits



If your business is attracting new customers from advertising and word of mouth, it can be very tempting to write trade shows and business expos off as something that you don't need to do to attract new customers.



WORKSHOPS & SEMINARS



BUSINESS NETWORKING



MASTERCLASSES



BUSINESS ENGAGEMENTS



PRODUCT DEMOS & OFFERS



WORLDCLASS SPEAKERS

Stand Booking & Prices



Secure your space at this Global Business Show 2024 today! Choose from a variety of exhibitor packages, sponsorship opportunities, and the Enhanced Experience Package. Attendees can also purchase Standard and VIP passes, granting access to all sessions, the exhibit hall, and networking opportunities.

Seize this moment to propel your business forward. We look forward to welcoming you to this Global Business Show 2024 - where limitless possibilities await!

1m x 2m Stand Price
£400 + VAT

2m x 2m Stand Price
£800 + VAT

3m x 2m Stand Price
£1,200 + VAT

SCAN ME

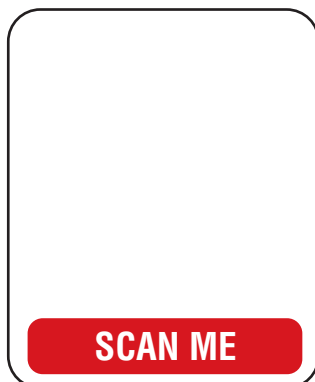
Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers for a customized exhibition booth.

Did not find the stand size of your choice?

Book a custom stand size at

£200 + VAT

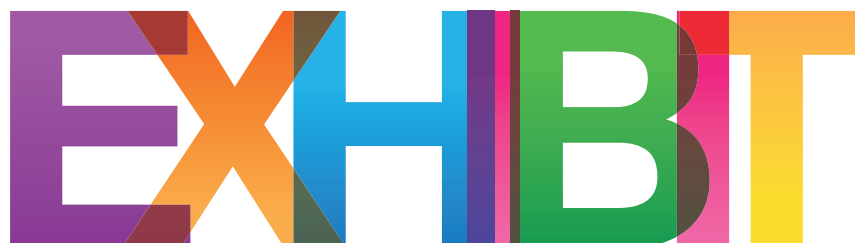
**Per Square
Metre**



Scan the QR code to express your interest
or initiate a conversation regarding your
specific requirements or current offers for
a customized exhibition booth.

Call on: **+44 1624 666105**

Email on: **hello@b2bgrowthhub.com**



Exclusive Stand Package Deals



Bronze Exhibitor Package (£600 + VAT)

Minimum standee ticket price, providing a cost-effective option

- 1m x 2m stand space - worth £400
- Table, chairs and tablecloth - worth £100
- Regular social media mentions - worth £300
- 1 VIP pass for key personnel including breakfast, lunch, and evening hi-tea/coffee and cake with premium networking - worth £150
- Inclusion of Business Card-sized Magazine advert in the Event Guide and website profile - worth £400
- Free Online Networking Membership for a YEAR - worth £52
- A discount of £200 on admin fees for first year of physical networking membership
- A quarter page advert in one of our printed magazines or newspapers - worth £350
- Complimentary Stand on Digital Age Expo - worth £300
- Discounted Leaflet Insert in Visitor Bags
- Maximize Your Visibility as a Headline Sponsor
- Additional cost may incur for additional stand inclusions

Silver Exhibitor Package (£1,000 + VAT)

Expanded stand size for a more prominent presence

- 2m x 2m stand space worth £800
- 2 VIP passes for key personnel including breakfast, lunch, and evening hi-tea/coffee and cake with premium networking - worth £300
- B2B Growth Hub Bronze membership worth - £500
- A discount of £400 on admin fees for first year of physical networking membership
- A half page advert in one of our printed magazines or newspapers - worth £650
- **PLUS all other benefits of the Bronze package**

Gold Exhibitor Package (£1,500 + VAT)

Larger stand size to accommodate your products and services

- 3m x 2m stand space worth £1,200
- Larger stand size to accommodate your products and services.
- 4 VIP passes for key personnel including breakfast, lunch, and evening hi-tea/coffee and cake with premium networking - worth £600
- B2B Growth Hub Silver Membership worth £1500
- A discount of £800 on admin fees for first year of physical networking membership
- A full page advert in one of our printed magazines or newspapers - worth £950
- One FREE speaker slot in upcoming networking event - worth £200
- **PLUS all other benefits of the Silver package**

Enhanced Stand Options:

- Extra stand structure and backdrop to showcase your branding.
- Additional display table or counter for product demonstrations or literature.
- Lighting to highlight your exhibit.
- Power outlets for any necessary equipment.
- Signage with your company name and logo.
- Additional cost may incur for additional stand inclusions
- Maximize Your Visibility as a Headline Sponsor
- Business name Listing in our printed and digital Magazine - worth £200.
- Periodic (Daily/Weekly) Social Media Promotion - worth £300
- 45-minute Live Studio interview on Radio for your business - worth £500.
- A Pack of 10 Premium Visitor Tickets for your customers and business associates - worth £150

For booking your desired package deals, please give us a call at:

+44 1624 666105 or email us on: **hello@b2bGrowthHub.com**

Stand Booking & Packages



Enhanced Experience Package: **Unleash Your Expo Journey (£1,500 + VAT)**

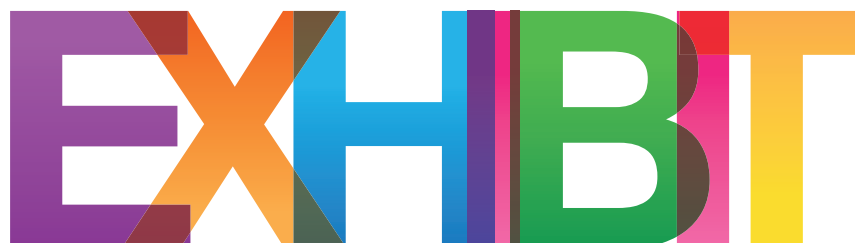
Take your Expo experience to the next level with our exclusive Enhanced Experience Package specially designed for International travelers.

This package includes:

- Accommodation at a prestigious local hotel, providing a luxurious and comfortable stay.
- Guided tourism activities, allowing you to explore the unique culture and stunning landscapes of the area.
- Convenient pick-up and drop-off services, ensuring a seamless experience throughout your visit.
- Exclusive access to a private dinner with keynote speakers, providing an intimate networking opportunity.
- PLUS all other benefits of the Bronze package
- Upgrade options available on request

We understand the importance of creating an impactful and unforgettable Expo journey for our attendees. That's why we have carefully designed this package to enhance your overall experience, including accommodation, guided tourism activities, transportation services, and a private dinner with keynote speakers.

Please note that the availability of specific inclusions may vary, and we will work closely with you to customize your exhibitor package based on your requirements.



4 Ways to Book Your Stand



1

Call us on:

01624 666 105

or

2

E-mail us at:

hello@B2B GrowthHub.com

or

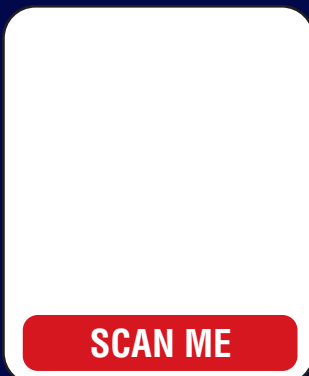
3

Book via the link:

<https://bit.ly/reservestand>

or

4



**Scan the QR code
to book your stand on
Eventbrite**



Sponsorship Opportunities

Get Maximum Exposure & Highlight Your Brand

Get your business seen by thousands of decision makers and influencers by sponsoring B2B Growth Expo this May and boost your brand.

London Business Show 2024

24th May 10am - 5pm

www.LondonExpo.com

B2B GROWTH EXPO IS ORGANISED BY



Sponsorship Opportunities



Headline Sponsor

Send attendees home on a high note all while leaving a lasting impression! The reception will include food & beverage, and a £5,000 giveaway. Network and engage until the last minute of the show!

Headline Sponsor (Exclusive) £25,000

- Recognition on onsite signage, in Cash Giveaway directory ad, and on website.
- Sponsor logo will be included more prominently on stamp-card for cash giveaway.
- Sponsor will receive one pre-show email to registered attendees (must include brief mention of reception, sponsor provides HTML)
- Full page ad in the show directory
- Company spotlight in B2B Growth Expo Newsletter
- Recognized as sponsor in post-show email to attendees
- Recognized as title sponsor in B2B Growth Expo mobile app alert
- £5,000 giveaway will occur just outside of title sponsor stand

Pre-Event Promotion For Headline Sponsor

- Recognized on onsite signage, in Cash Giveaway directory ad, and on website
- Included on stamp-card for cash giveaway
- Half page ad in the show directory
- Recognized as sponsor in post-show email to attendees
- Recognized as presenting sponsor in B2B Growth Expo mobile app alert

During The Event Promotion

- Recognized on onsite signage, in Cash Giveaway directory ad, and on website
- Included on stamp-card for cash giveaway – drives traffic to stand
- Recognized as sponsor in post-show email to attendees

Post Event Promotion

- Recognized on onsite signage, in directory ad, and on website
- Recognized as sponsor in post-show email to attendees

Sponsorship Opportunities



Sponsorship Packages:

Maximize Your Impact

Elevate your brand visibility and showcase your support for this Global Business Show 2024 by becoming a sponsor. Choose from our range of sponsorship packages that align with your goals and budget, and enjoy additional exposure and benefits throughout the event.

Platinum Sponsor (£20,000 + VAT)

- Full branding throughout the event, prominently displaying your logo and messaging.
- A full-page ad in the Event Guide, capturing the attention of all attendees.
- 10 VIP passes for key personnel, providing full access to all areas of the event.
- Exclusive stand package: Choose from our premium centre stand options (up to 3m x 3m) with customized branding, ensuring a visually impactful presence.

Gold Sponsor (£15,000 + VAT)

- Prominent branding in selected event areas, ensuring high visibility and brand recognition.
- A half-page ad in the Event Guide, reaching a wide audience of attendees.
- 6 VIP passes for key personnel, allowing your team to engage with industry leaders and decision-makers.
- Stand package: Choose from our premium stand options (up to 3m x 2m) with customized branding, creating a powerful visual impact.

Silver Sponsor (£10,000 + VAT)

- Prominent branding in selected event areas, capturing the attention of participants.
- A quarter-page ad in the Event Guide, ensuring your brand message reaches a wide audience.
- 4 VIP passes for key personnel, enabling your team to connect and build relationships.
- Stand package: Choose from our standard stand options (up to 3m x 2m) with customized branding, allowing you to showcase your offerings effectively.

Bronze Sponsor (£5,000 + VAT)

- Branding in designated event areas, reinforcing your presence throughout the venue.
- Logo inclusion in the Event Guide, providing additional visibility and recognition.
- 2 VIP passes for key personnel, giving your team the opportunity to participate fully.
- Stand package: Choose from our standard stand options (Table Top or up to 2m x 1m) with customized branding, ensuring a professional and engaging display.
- By becoming a sponsor at this Global Business Show 2024, you will align your brand with a premier event, gain exposure to a targeted audience, and create valuable connections that can drive your business forward. Choose the sponsorship package that best suits your objectives and secure your position as a key supporter of SME growth and innovation.



Sponsorship Opportunities



Main Sponsors

Send attendees home on a high note all while leaving a lasting impression! The reception will include food & beverage, and a £5,000 giveaway. Network and engage until the last minute of the show!

Lead Sponsor £15,000

- Recognition on onsite signage, in Cash Giveaway directory ad, and on website.
- Sponsor logo will be included more prominently on stamp-card for cash giveaway.
- Sponsor will receive one pre-show email to registered attendees (must include brief mention of reception, sponsor provides HTML)
- Full page ad in the show directory
- Company spotlight in B2B Growth Expo Newsletter
- Recognized as sponsor in post-show email to attendees
- Recognized as title sponsor in B2B Growth Expo mobile app alert
- £5,000 giveaway will occur just outside of title sponsor stand

Presenting Sponsors (3 Available) £3,800

- Recognized on onsite signage, in Cash Giveaway directory ad, and on website
- Included on stamp-card for cash giveaway
- Half page ad in the show directory
- Recognized as sponsor in post-show email to attendees
- Recognized as presenting sponsor in B2B Growth Expo mobile app alert

Supporting Sponsors (10 Available) £1,800

- Recognized on onsite signage, in Cash Giveaway directory ad, and on website
- Included on stamp-card for cash giveaway – drives traffic to stand
- Recognized as sponsor in post-show email to attendees

Contributing Sponsors (10 Available) £800

- Recognized on onsite signage, in directory ad, and on website
- Recognized as sponsor in post-show email to attendees



Sponsorship Opportunities



Marketing & Branding Sponsorships



Conference Pens or Pads (1 Each):

With over 20 conference sessions, you will have an opportunity to reach numerous attendees by sponsoring conference notepads and/or pens. Your branded notepads and/or pens will be placed in every conference room to reach maximum exposure. Sponsor will also receive logo on website and in show directory.

■ Investment: £1,800



Mobile APP Sponsorship:

The B2B Growth Expo is a great way to increase your exposure, before, during, and after the show. Attendees will use the app to navigate the show, search for products, exhibitors, speakers, and more. This exclusive sponsorship includes your full screen ad as the app opens, your banner ad on the app's home page, and your logo on the My Schedule page. Sponsor will also receive recognition in app promotions, logo on website, and logo in show directory.

■ Investment: £6,500



Official Show Lanyards:* (SOLD)

Be the only one to have your company's name/logo around the neck of every attendee, speaker, and exhibitor. Send us your company branded lanyards, which we will then distribute at show site registration. Sponsor will also receive logo on website and in show directory.

■ Investment: £5,000

**Supplied by sponsor*

Sponsorship Opportunities



Onsite Sponsorship Opportunities



Audit 'Happy' Hour (2 Sold - 4 Available):

Buy everyone a round by sponsoring this unique networking event. Cocktails at the end of the day make this topic a little easier to discuss among peers and experts. Sponsor(s) will also receive their logo on event signage, recognition at event, recognition in emails and B2B Growth Expo Newsletter news articles promoting the event, logo on website and logo in show directory.

- Investment: £1,550
- Exclusive: £6,000

Visitor Badge Sponsor:

Become the sponsor for all visitor badges. Have your name/logo printed on the front of thousands of visitor badge holders. Sponsor will also receive logo on website and in show directory.

- Investment: £6,000 Exclusive Sponsor
- Investment: £2,500 Non Exclusive Sponsor (3 Available)

Exhibitor Badge Sponsor:

Become the sponsor for all exhibitor badges. Have your name/logo printed on the front of thousands of exhibitor badge holders. Sponsor will also receive logo on website and in show directory.

- Investment: £6,000 Exclusive Sponsor
- Investment: £2,500 Non Exclusive Sponsor (3 Available)



Sponsorship Opportunities



Other Sponsorships



Official Show Attendee Bag:*

Leave a lasting impression on the minds of all attendees by becoming the official sponsor for our show bags. Attendees will rely on your show bag to place all their important items in. Sponsor will also receive logo on website and in show directory.

■ Investment: £6,500



Power Lunch (3 Available):

Have your company displayed before a captive audience by being a sponsor of the B2B Growth Expo Power Lunch. The session will consist of interactive round table discussions on industry “hot topics” moderated by experts in each field and lunch will be provided to those in attendance. Sponsor(s) will also receive logo on website and in show directory.

■ Investment: £2,000

■ Exclusive Sponsorship: £5,000

**Supplied by sponsor*



Speaker Opportunities

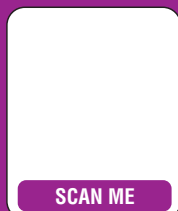
Reach Thousands of Business Owners and Promote Your Brand

We have an array of advertising opportunities available to suit your business. Attract more customers and increase sales this May.

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Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers for speaking opportunities.

B2B GROWTH EXPO IS ORGANISED BY
B2B GROWTH HUB



Previous Keynote Speakers

Here's a list of some of our keynote speakers

Kim Searle

Emotional Mastery Ltd

Chris Davis

FSB

Santosh Kumar

CEO of B2B Growth Hub

John Attridge

BBX

Elliot Kay

Speaker Express

Andy Edwards

Business Coach & Author

Ben Kench

The Business Booster

Efe Ohwafasa

Focus Guru

Anthony Steers

Telephone Assassin

Phil Lynn

Business Coach



SPEAK

Want to **TALK ABOUT**

Your Business, Your Products, Your Services, Your Offerings or Your Expertise

...and let others know about

**What You Do
What You Offer
What You Know**

B2B
GROWTH EXPO
24th May

Sponsored By

rangenine

Come and join us at
Brand Discovery
Talk Show of our B2B Growth Expo

THE BENEFITS

- Thought Leadership
- Product or Service
- Expertise Demo
- Free Marketing
- Raising Brand Awareness
- Targeted Audience
- Access to Our Business Community

There's no better way to share your brand message than in-person, on a stage, where the attention is directly on you.

WHY

In today's competitive market, being positioned as an expert can lead to new business opportunities and an increase in sales and new customers.

Professionals like you and your brand can network, renew acquaintances, learn about innovations, share insights and experiences, entice and inspire others and get inspired during the event.

THE SUCCESS

Playing an active part in our B2B Growth Expo Brand Discovery Talk Show can be both empowering and rewarding for you and your Business.

The success of the Brand Discovery Sessions is tied directly to the active participation of the aspiring industry leaders like you and your business who develop and deliver commercial and educational sessions on a wide array of topics of interest in the profession linked to their business, products, services and offerings.

**SO IF YOUR
COMPANY
MATTERS TO
YOU**

You should care about speaking at B2B Growth Expo because, yes, speaking and shouting about your brand matters today.

And if you think your business is important, you better speak up

BRAND DISCOVERY TALK SHOW

WHAT IS IT

Our brand discovery sessions are the ideal way to build positive relationships between your brand, customers or potential suppliers who are open to interacting with you and finding out more about your business.

Create interactive engagement, tell your product story, and grow your pipeline with this seminar.

By attending these seminars, the audience not only sees and hears how well the business performs, but also connects with and engages directly with the business as an expert in their industry.

WHAT IS B2B GROWTH EXPO

B2B Growth Expo is one of the leading global events for business leaders that provides a single forum for the exchange of ideas and best practices. 122 speakers were connected to 26000 audiences during our last event. Speaking at this event is an excellent way to establish your profile, credibility, and position yourself as an expert in your field.

Register yourself for Free at www.B2BGrowthExpo.com to become a Brand Discovery speaker and join us in making something new. **Hurry Up. Registration is closing this weekend.**

Be Inspired By Our Keynote Speakers



Camel in the tent

Peter Wilcock

**Coach, Advisor, Catalyst, Cable Guy,
Podcast Host and Author**

It is with great pleasure that we introduce our esteemed speaker, Peter Wilcock, to this global business show.

Peter is a highly accomplished Coach, Advisor, Author, and Podcaster, renowned for his remarkable contributions in the corporate world. He describes embarking on a journey working for a company nobody had heard of, selling a product nobody wanted. That company is valued at \$140 billion and the product is now in most homes in the UK.

With over a decade of experience at cable giant Virgin Media, Peter was instrumental in driving the growth of cable TV and broadband services across the United Kingdom. A journey from zero to 6 million customers is one well worth listening to! His visionary leadership and expertise have made him a sought-after advisor to business's seeking to unlock the secrets of growth.

His best selling book *Camel in the Tent* describes the principles of success in a unique story telling style, some of which he outlines in his keynote talks. Once heard no one will ever forget the story of the camel trying desperately to get in the tent. Peter extends his profound knowledge and insights to others as a guide, mentor, and coach. Through his engaging podcasts and captivating writings, he continues to inspire and empower individuals in their personal and professional growth. Please join us in warmly welcoming Peter Wilcock, a true luminary in the world of business as he shares his invaluable expertise and experience's with us on this esteemed platform.



Paul Smolinski
Director & Global Entrepreneur

HBBA

How to be a Successful Global Business Networker

Paul is a highly regarded global entrepreneur and networking expert, with an impressive background as a Global entrepreneur. With extensive leadership experience in business development, infrastructure, and events, Paul is a driving force in digital transformation and operational excellence. His collaborative work with distinguished figures like Sir Richard Branson, Lord Sugar, Grant Cardone, and many more has solidified his reputation in business growth, marketing, advertising, and investments. Through his events, Paul has brought together renowned entrepreneurs, sports stars, and industry leaders, creating transformative experiences.



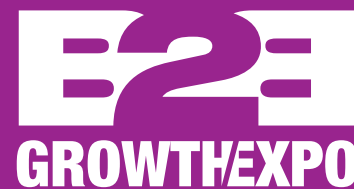
John Attridge
CEO

BBX UK

Becoming Carbon Zero

John Attridge is a passionate advocate for helping business owners unlock the untapped potential of their spare capacity, a significant hidden asset. With a deep understanding of the importance of maximizing revenue, John offers a free obligation-free measurement to identify missed opportunities for growth. Recently honored with the prestigious "Legend" status by the International Reciprocal Trade Association (I.R.T.A) for his lifelong dedication to business, John's best-selling book, "Business Blunders and Bloody Great Ideas," sparks conversations among leaders as it delves into the challenges businesses face and why 50% of ventures fail.

Be Inspired By Our Keynote Speakers



Santosh Kumar
Global CEO
B2B Growth Hub

How to bounce back after a business failure: Untold Secrets of Business Growth

Santosh Kumar, an accomplished serial entrepreneur, inspiring thought leader, and esteemed member of the Forbes Business Council. Serving as the Global CEO of B2B Growth Hub Limited, Santosh brings extensive knowledge in strategic growth consultation, digital transformation, and marketing support.

Renowned for his exceptional leadership and customer-centric approach, he possesses a unique talent for transforming brands and building successful businesses. Santosh's passion for making a positive impact on the world and his dedication to sustainable business practices drive growth, innovation, and profitability. With a compassionate nature, he finds joy in simplifying the lives of others while fostering trust and dependability. Through coaching, writing, presentations, and workshops, Santosh empowers individuals to unlock their hidden potential and shape their future.



Abhishek Tripathi
Director: Rydhm.com
ViceChair: Eicbi.org

Unlock your global business potential through networking

Abhishek Tripathi, an accomplished entrepreneur and digital marketing specialist, is dedicated to international trade and relations. With expertise in digital solutions and campaign orchestration, he drives business growth and enhances brand management. As Vice-Chair of the EICBI, through his extensive network, he facilitates successful summits, fostering international relations for businesses globally.



Ben Kench
Author, Motivational
Speaker &
International Sales
coach

A Journey Of 1,000 Miles - Step By Step To Success

Ben Kench, the UK's No.1 Sales & Business Growth Specialist, best-selling author of "Selling For Dummies," and a highly sought-after energetic speaker. With over 18 years of experience, Ben has successfully coached and developed thousands of businesses, transforming their bottom lines and adding millions of pounds in revenue. Beyond his professional achievements, Ben takes pride in his grounding in family values, having been a dedicated single parent for 10 years. This commitment to family fuels his holistic approach, which combines sales, business growth, personal development, emotional intelligence, and spiritual awareness. Ben's passion for people and his unwavering belief in the power of service drive his mission to help others. Whether you're facing challenges in enquiry generation, market positioning, product launches, cash flow, or systems implementation, Ben's vast experience and energy will propel your business forward.

MEET OUR LOCAL EXPERTS



Peter Crellin



Dr. Rodney King



Chris Swingle



Rebekah Dalrymple
& Emma Riley



Speaker Opportunities



There are several ways that you can boost your return on investment at trade shows and industry events. A speaking opportunity at B2B Growth Expo is a great way to maximize your return.

Build Stronger Connections & Achieve Faster Collaboration

Thought Leadership

Speaking at B2B Growth Expo highlights and increases your thought leadership and credibility. This positions not only you, but your company, as experts in the field. This gain in credibility helps to reinforce your company to existing or former customers and introduce your company to new prospects. This type of thought leadership can put your company at an advantage over the competition.

Demonstration

When you are speaking, you also have the opportunity to demonstrate how your product or service can benefit current and prospective customers. You have the un-divided attention of the audience. At your exhibition booth, you typically only have a few seconds to a few minutes to engage the prospect and educate them about your company.

Targeted Attendees

In most cases, you have the ability to determine the topic for your speaking engagement. This means you are able to select a popular topic that will draw your target audience. Those that attended your speaking engagement are more likely to visit your stand.

Speaker Opportunities



Raise Awareness & Establish Relationships

Free Marketing

B2B Growth Expo announces its speakers and topics on its website, social media channels and more. Take advantage and share the news on your own website and social channels. Sending an invitation to current clients and prospects can help boost attendance and build your authority at the same time.

Raising Brand Awareness

By becoming a speaker at our events, businesses have not only engaged their audiences, but also increased brand awareness, generated leads, and promoted their services locally by conducting live workshops and masterclasses, speaking as a thought leader in webinars and seminars, and raising brand awareness and engaging customers through our Brand Discovery Sessions.

Access to Our Business Community

Our physical events typically attract 500-800 visitors, which includes but is not limited to local business owners, CEOs, heads of departments, business directors, key decision makers, board members, partners and suppliers, purchasing managers, as well as sales and marketing professionals. The number of potential exhibitors could range from 70 to 100. Our business community is geared towards helping start-up companies, small and medium-scale businesses, as well as large corporations connect, network, and grow their business to the next level. By giving access to our business community, offering business advice and support, offering funding and offering workshops and events, such as B2B Growth Expo we provide support and help.



Speaker Opportunities



We have 3 different speaking opportunities available at B2B Growth Expo:

Educational & Motivational Speakers

1. Live Workshops And Masterclasses

Asking questions, brainstorming ideas, identifying problems, making decisions, and finding solutions are key components of these sessions. By sharing experiences, these live workshops and masterclasses aim to help people learn more effectively. Through live workshops, participants can practice new skills, interact with others, and work as a team. Skills and knowledge are shared in a group setting. Speakers are encouraged to make the workshops a lot more interactive by including group activities like presentations, small group projects, and discussions, as well as presenting them as thought leaders in the topic at hand and offering huge educational and learning opportunities to the audience.

2. Seminars And Webinars

Political figures, celebrities, or individuals with life-changing experiences can all share their personal stories to bring about profound social change. For instance, many seminar speakers began their careers by telling interesting travel stories and war stories. Is there a story you'd like to share?

Positioning your company as a thought leader can increase credibility and trust with potential customers. The best way to educate and train audience members about your business is to host seminars on topics you are knowledgeable about. Our seminars will allow you to lead and organise small group discussions. By engaging with key issues, they aim to improve knowledge and understanding. Seminars provide an opportunity for participants to discuss and debate topics. The aim of our B2B Growth Expo seminars is to help attendees learn about a new subject, technique, or practice that will help them improve their personal and professional lives.

Speaker Opportunities



Brand Speakers

3. Brand Discovery Sessions

There's no better way to share your message than in-person, on a stage, where the attention is directly on you. Start by asking yourself: what do I know that I want the world to know? What do I have that can give value, make a change, or positively affect others?

Our brand discovery sessions are the ideal way to build a positive relationship between your brand and customers or potential suppliers who are open to interacting with you and finding out more about your business. Easily create engagement with customers, tell your product story, and grow your pipeline with this seminar. By attending these seminars, the audience not only sees and hears how well the business performs, but also connects with and engages directly with the business as an expert in their industry.



ADVERTISE



Advertising Opportunities

Reach Thousands of Business Owners and Promote Your Brand

We have an array of advertising opportunities available to suit your business. Attract more customers and increase sales this May.

London Business Show 2024

24th May 10am - 5pm

www.LondonExpo.com

B2B GROWTH EXPO IS ORGANISED BY



Advertising Opportunities



Start your sales process weeks before the B2B Growth Expo and continue selling for weeks afterwards using our web and print advertising options. Choose one or both, depending on your current marketing strategy.

Web Link Button: £150

Your web button can be linked to any page on your site such as your homepage, a special, “What’s Happening at our Expo Stand” page a special coupon or offer to redeem at the Expo, or any other page on your site that you’d like visitors to see.

Web Buttons Appear:

- On the B2B Growth Expo shopping page, which is one of our most visited pages.
- On the magazine-style email sent 4 weeks prior to the B2B Growth Expo. It’s the most-read email of our marketing program.

Artwork Guidelines:

- Size: 250 pixels wide x 100 pixels high
- Resolution: 72dpi
- File Type: JPEG

**Email Web Button artwork and URL link to hello@b2bgrowthhubexpo.com by:
4th May 2024**

Advertising Opportunities



Expo Guide Ad:

- Reaches 6,000-9,000 people over 3 days at the B2B Growth Expo.
- Contains schedules, vendor list, floor plan and other details. Attendees will refer to it many times during the B2B Growth Expo and will keep it for reference afterward.
- Guides people to your store for many months following the B2B Growth Expo!

Artwork Guidelines:

- Size: See below
- Resolution: 300dpi
- Colour: 4-color CMYK
- File Type: High Resolution PDF

Advert Size	Dimensions	Cost
1/4 Page	133mm x 90mm	£350
1/2 Page	133mm x 190mm	£650
Full Page	277mm x 190mm	£950

Email Expo Guide ad size reservation and artwork to media@b2bgrowthhub.com by:

Publication

Show Guide Advertising
Social Media Advert
Post Event Success Magazine
So Business Advertising

Reservation

29th March 2024
29th March 2024
24th May 2024
15th March 2024

Due Artwork Due

12th April 2024
12th April 2024
31st May 2024
29th March 2024

ADVERTISE

Advertising Opportunities



Onsite Advertising Opportunities:

Aisle Signs:

As attendees navigate through the exhibit hall, make your company stand out by branding your company name/logo directly on the hanging aisle sign. Make your stand location visible to all attendees.

- Investment: £3,000
- Sole Sponsorship (must book by Jan 25).

Banners - Interior/Exterior:

Make a lasting impression on attendee's minds after they enter the exhibition hall. Have your company banner hang in a prominent location. Locations are determined based on traffic flow and production costs vary depending upon location.

- Investment: £3,000

Billboards:

Announce your company's presence and direct attendees to your stand with these impressive modern sign structures. Standing almost 12 feet tall and located where all attendees must pass by, your sign won't be missed!

- Investment: £2,000

Floor Decals (4 Available):*

Use floor decals to guide attendees directly from the show floor entrance to your stand or use them to designate specific exhibitors.

- Investment: £1,000

Front Door Distribution:**

Have your staff pass out promotional materials to all attendees as they enter B2B Growth Expo!

- Investment: £3,000

B2B Growth Expo Show Directory Advertising:

The show directory is the most read resource at the show. It's the first thing attendees read when they arrive at the show, it is looked at numerous times during the show and is used for reference after the show! Make an impact each time it is in an attendee's hand by advertising in the B2B Growth Expo Show Directory.

- Please contact us on 023 8097 0305 for more information.

New Product Pavilion Entry:**

Do you have a new product? Attendees want to see it! Finding new products is a top priority -make sure they see yours! (Products must be less than one year old)

- Investment: £600

**Additional production costs apply*

***Supplied by sponsor*



PROMOTE



Promotional Opportunities

Get Maximum Exposure & Promote Your Brand

Get your business seen by thousands of decision makers and influencers by promoting B2B Growth Expo this May and boost your brand.

London Business Show 2024

24th May 10am - 5pm

www.LondonExpo.com

B2B GROWTH EXPO IS ORGANISED BY

B2B GROWTH HUB

Promotional Opportunities



We'll get attendees to the show, but how will you get them to your stand?

You've made an investment to be at B2B Growth Expo. Don't leave it to chance that buyers will choose your brand, when others are doing their utmost to promote their presence and get their attention before the show.

What We Do To Promote You

- Send segmented email campaigns to prospective attendees
- Direct mail campaigns to prospective attendees
- Advertise with key media partners
- Social media engagement across Twitter, Facebook, Instagram, and LinkedIn
- Promote exhibitor profiles at b2bgrowthexpo.com so buyers can learn about your brand and products in the weekly newsletter that highlights show features and exhibitors

What You Can Do To Drive Customers:

- Complete your free online profile in B2B Growth Connect so attendees can learn more about you before the show begins
- Promote your in-stand show specials, press releases, and products in B2B Growth Connect
- Increase your social media posts surrounding your participation at the show and use #b2bgrowth to grow your followers
- Stand out and drive traffic to your stand on-site — many high-visibility advertising and sponsorship opportunities are available
- Take advantage of direct marketing programs - send email or postcard to registrants
- Use the expo pass and the marketing tools in your dashboard – custom email template, web ad and landing page

PROMOTE



Marketing Opportunities

Get Maximum Exposure by Marketing Your Brand

Get your business seen by thousands of decision makers and influencers by marketing your brand with B2B Expo.

London Business Show 2024

24th May 10am - 5pm

www.LondonExpo.com

B2B GROWTH EXPO IS ORGANISED BY



Pre-Show Marketing Opportunities

B2B Growth Expo Advertising:

Attendees rely on the B2B Growth Expo website to provide them with the most up-to-date information on exhibitors, registration, conference sessions, special events and more. What better way to highlight your company, product or service to the industry than by placing a banner ad, including a link to your company's website in a highly visible position on the official show website

Sizes include:	One Month	Three Months (minimum)
Top Banner Ad (728 x 90)	£2,500	£2,000/per month
Top Side Banner Ad (300 x 250)	£1,500	£1,000/per month
Bottom Side Banner Ad (300 x 250)	£1,000	£750/month
Bottom Banner Ad (728 x 90)	£1,000	£750/month

B2B Growth Expo Newsletter:

This weekly e-newsletter is delivered to 15,000+ business professionals every Wednesday and has consistently high metrics all year-round. This is an excellent opportunity to stay in front of the B2B Growth Expo audience ANY time of the year. Contact your account executive for more information.

- Investment: £2,000 per edition; £1,700 each if three issues are purchased.

	Previous Expo Averages
Opt-ins	12,000+
Open Rates	25%
Click Through Rates	5%
Effective Rate	19%

Direct Marketing:

Send your message to attendees via email and/or direct mail. For email, your HTML message will be sent to registrants via B2B Growth email vendor. For mail, please use our turnkey postcard service at B2BGrowthExpo.com. Attendees will begin registering at approximately 18 weeks out from event date. Content must be approved by B2B Growth Expo Show Management. Dates are limited and are assigned on a first come first served basis.

- Investment (e-mail): £2,650
- Investment (mail): £1,250 (does not include cost of creating, printing or mail house services)

Pre-Show Marketing Opportunities *continued*

Countdown To B2B Growth Expo E-mail Advertising:

Leading up to B2B Growth Expo, pre-registered attendees will receive four Countdown to B2B Growth Expo emails filled with news and information relevant to their upcoming time at the show. Have your logo or banner ad included in these emails with a link to your B2B Growth Connect profile where attendees can view your company info, products categories, press releases, and more.

- Investment: £600 for logo
- Investment: £1,200 for banner ad;
£4,000 for exclusive ad in all four editions.

Other Exhibitor Marketing Tools

Free Expo Pass:

Invite your customers to spend the day with you by offering them a complimentary B2B Growth Expo Pass. Email it out or include in mailings/deliveries. It's simple and there's no cost to you! Each B2B Growth Expo exhibitor has a unique code for free expo passes. Find the code by logging into the exhibitor badge registration and scroll down to the bottom of the home page where you will see an "Invite Your Customers" section.

Pre-Show Marketing:

B2B Growth Expo has free pre-show marketing tools for you to use through the platform. The tools available to you are a custom landing page, a custom web ad, and a custom email template. You can access these tools via your dashboard. Here's some more info about each of these tools:

- Landing Page:
This is a page that can be branded with your logo, company description, and has your stand number along with a free expo pass offer. When posting on social media, link to this page to give your customers a place to go for more information.
- Web Ad:
A web ad with your stand number has been made for you. Post this 300x250 ad on your website or include in the bottom of your emails. Link your landing page to it as well.
- Email Template:
Use this email template to use to invite your customers/prospects to join you at B2B Growth Expo. You can either upload a list via the "import list" button and send emails through Feather, or you can export the email and send through your own platform.

Learn more about how to access these tools in the exhibitor resource centre.





Visiting Opportunities

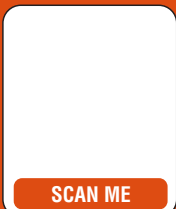
Discover Hundreds of Opportunities & Latest Trends Under One Roof

Don't get stuck in a rut, gain some fresh ideas and inspiration from other companies about how to expand your business this May 2024.

London Business Show 2024

24th May 10am - 5pm

www.LondonExpo.com



Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers to book your ticket

B2B GROWTH EXPO IS ORGANISED BY
B2B GROWTH HUB

Visiting Opportunities



Visiting a business exhibition can be overwhelming, especially when there are a myriad of exhibition stands and hundreds of other visitors. So, here are the main benefits of visiting B2B Growth Expo and some tips on what to do beforehand so you can have a successful day!

Meet, Greet, Grow & Learn

Meet Other Business People

One of the main benefits of visiting an exhibition is that it is an opportunity for you to meet hundreds of key business people under one roof and network: with the exhibitors, other visitors and expert speakers. This can be valuable to a small business as it saves you time setting up meetings around the country or calling hundreds of companies individually. Attending exhibitions provides you with the opportunity to meet suppliers, learn about new developments in your industry, and monitor your competition. It is a great chance to see and touch new products, attend demonstrations, and compare features and prices. It also provides the opportunity for you to share experiences and learn how others have dealt with similar challenges.

Get Out Of The Office

It is not uncommon for business owners to get stuck in a rut, an exhibition is the chance for people to get out of the office and gain some fresh ideas and inspiration from other companies about how to expand your business. There is also the opportunity to meet new suppliers face to face which will particularly interest those visitors who are new to an industry.

Be Inspired By Experts

Keynote speakers and seminars at an exhibition could be crucial to your company. It is worth taking some time out from the day to be inspired by what the experts have to say about their field and how they got there. Plan in advance what seminars relate to your company and make a note of the timings so you don't miss them!

Visiting Opportunities



Promote, Explore & Enjoy

Network And Showcase Your Business

Also make sure to plan for the speed networking sessions. This is the perfect opportunity for you to introduce yourself and your business, make some contacts and some potential business opportunities. Be sure to have plenty of business cards and literature printed to hand out on the day!

Make The Most Of Your Time

Finally, always make sure you research which companies will be exhibiting before the event and, if they are of interest to you, make a note in the show guide of what stand number they will be on, so you don't forget to visit them. You can always check the exhibitor list on the website beforehand and contact companies you would specifically like to meet!

Top Reasons People Attend Exhibitions:

- To discover and explore business innovations and latest trends
- To stay current
- To compare & source products and services
- To network and build relationships
- To meet potential employers
- To learn from experts and influencers
- To see the competition
- To stimulate creativity
- To have fun
- To get free stuff!

Additional benefits you will get as a visitor to B2B Growth Expo:

- List of all the businesses involved in this business expo
- Access to networking events
- Complementary gift in Visitors Bag
- Free sandwich and bottle of water
- Free listing of your business on our business directory



Our Visitor Packages



Explore our range of visitor packages

Visitor Pass **FREE**

Connect with industry leaders, explore ground-breaking innovations, and expand your network. Enjoy access to informative sessions, valuable networking events, and a complimentary gift.

Networking Pass **£30.00**

- Access to exhibitor network
- Reserved seat in the speed networking event
- Snacks & Bottled water

Speaker Pass **£75.00**

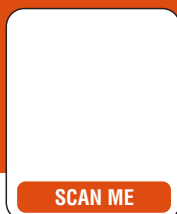
- Access to Speaker Network
- Access to Exhibitor Network
- Snacks & Bottled Water
- Gala Dinner with Speakers

Global VIP Expo Pass **£150.00**

- VIP Access to Speakers Group
- VIP Access to Exhibitor Group
- Snacks & Bottled Water
- Gala Dinner with Speakers
- Gala Dinner with Global Exhibitors
- Access to VIP lounge
- Access to Exhibitors List & Speakers List

Full Day Access of Business Growth Clinic - **£499.00**

- VIP Access to Speakers Group
- VIP Access to Exhibitor Group
- Snacks & Bottled Water
- Gala Dinner with Speakers & Global Exhibitors
- Access to VIP lounge
- Access to Exhibitors List
- Access to Speakers List
- Full Day Access to Business Growth Discovery Clinic
- Strategic Lead Generation Template
- Strategic Marketing Template
- Strategic Sales template



**Scan the QR code
to book your ticket on Eventbrite**



Speed Networking

What it's all about and what are the benefits

We have a simple goal. Bringing like-minded entrepreneurs together, meeting new people, connecting with them, and most importantly, doing business is an important part of our events.

We welcome everybody who wants to expand their network locally and across the country, whether they are business owners, managers, or other professionals at our monthly face to face meetings or online weekly zoom meetings.

Our aim is to create a networking group that is not only focused, productive and fun but also assists you as a business person to grow your business through online or in-person networking. We help you connect, network, generate revenue and grow your business through trusted relationships and qualified referrals.

In contrast to other networking clubs that are profit-making organizations, our groups are not-for-profit. At the end of each membership year, discretionary funds raised by business owners attending group clubs are donated to local charities (or used to support community projects in the area). We always choose a local charity to be the nominated charity for the business club.

We help you unlock new opportunities and make your organization more profitable, more effective, and more successful than you've ever imagined. We'll also help you and your business find new sales opportunities and referrals by actively seeking them out with the help of our team and other members.

You will gain practical advice and learn valuable business skills while having fun and becoming successful through the power of referral and word of mouth and having the ability to win new business.

SNG Exclusive Member Community

The SNG team believes it's OK to have an off day, and to acknowledge you don't have the answers yet. It's OK to ask for help, to not know, to share our stories with one another, and to support one another is what our Community is about. Within our community, you'll find a community that's always there for you - when you need help, to commiserate with, to laugh with, to grow. Participate in the discussions, tell us when things are going great or that you're not doing so good. If someone in the group seems to be doing better than you, give them a shout and ask them how they're doing. Learn from them!

See how you can join our new
Speed Networking Group – just go to:

www.speednetworkinggroup.com

See membership options, find your local group and view the benefits.

CONNECT, NETWORK & GROW YOUR BUSINESS



Networking like you've never known!

- No cliquey groups
- No need for nerves
- Showcase your business in a minute
- Meet everyone at the event
- Decide you want to connect with

It's Fast - It's Furious and It's Fun!



SPEED NETWORKING
• GROUP •



LEVERAGE THE BIG BUSINESS MODEL

**Watch this space
for an upcoming
ADVISORY BOARD
IN YOUR TOWN**

A growing business begins with a good executive strategy.

Often, entrepreneurs start their businesses with an eye toward what they want to accomplish personally as a result of the business. When the day-to-day realities of running a business get in the way, they lose sight of how their business needs to be aligned with their vision of success.

Owner; Entrepreneur; CEO; President; Director. Regardless of the title, the role is responsible for an organization and its people. Independently owned businesses don't usually have a board of directors, so who guides you? Who advises you? Do you have anyone holding you accountable? Do you have a sounding board?



P2P BOARD
LEVERAGE THE BIG BUSINESS MODEL

Welcome to

CRUISE NETWORKING

It's Networking Like No Other





Prepare to set sail on an extraordinary networking adventure!



Introducing our exclusive VIP Cruise Networking Series, designed specifically for city leaders, thought leaders, business leaders, and industry experts.

Step aboard our luxurious ferry or cruise ship for a remarkable 4-hour journey where connections are forged, collaborations are born, and new horizons are discovered. Join us quarterly for this elite networking experience and elevate your influence to new heights.

**Don't miss your chance to navigate the seas of success
- reserve your spot now and let your network soar!**

Meet Our Exhibitors & Key Partners

London Business Show 2024

24th May 10am - 5pm

www.LondonExpo.com

B2B GROWTH EXPO IS ORGANISED BY

B2B GROWTH/HUB

VISIT US
ON STAND 9



VISUALYTES

WEB & MARKETING SOLUTIONS

National Digital Agency Working with UK Businesses Nationwide



**AWARD WINNING
DIGITAL AGENCY**



WEBSITE
DEVELOPMENT

DIGITAL
MARKETING

MOBILE APP
DEVELOPMENT

BESPOKE SOFTWARE
DEVELOPMENT

Ultimate Website Monthly Retainer Package

- Unlimited Website Development
(New or Revamp)
- Unlimited 24x7 Support
- Web Hosting
- 5 Mailboxes included

- SSL Certificate
- Unlimited Website Maintenance
- Malware and Hack Protection
- Monthly Backup

Standard Package Price £499

All this for just £149 per month* a saving of £350

If you are a B2B Growth Hub member, then get all this for just £99 per month*

Add SEO (5 keywords) for an additional £50 per month

*Terms and Conditions: Minimum contract period is 2 years | 24x7 support is via Email only | Hosting is up to 10GB | Mailbox is up to 1 GB each

Explore our website for all the available packages

[www.**visualytes**.com](http://www.visualytes.com)

Call us on: **023 8097 0305** or email us on: **hello@visualytes.com**

www.facebook.com/visualytes | www.linkedin.com/company/visualytes



www.imperialit.im

Robust digital solutions focussing on
highly creative results

HRM Solutions

Cloud Services

Data Services

BI Solutions

ONE ROOF, MULTIPLE DIGITAL SOLUTIONS

Imperial IT is the one stop store to cater to your complex or simple web development and digital marketing needs. Innovatio lies at the heart of our approach. Our focus is to deliver digital solutions that will keep you a step ahead, always.

SERVICES



Website
Development



Document
Management



SEO and
Social Media



Mobile App
Development



Invoice
Management



Bespoke Web
Applications

Web Design

Branding

Hosting

SEO/SMM

VISIT US
ON STAND 21

Find your perfect home *on our beautiful island*



BUYING, SELLING, LETTING
OR RENTING RESIDENTIAL PROPERTY
Across the Isle of Man

Arrange your free valuation...
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douglas@harmonyhomes.co.im

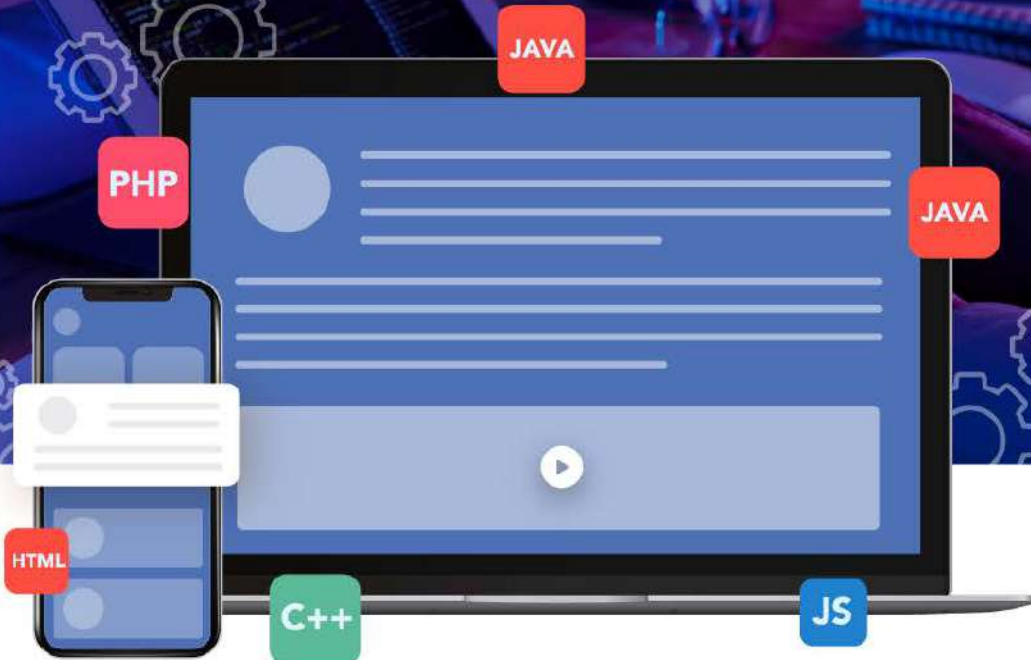
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What Is Local Voucher Line

Local Voucher Line is a service that can save you money using virtual coupons. Much like a physical coupon book, you can use Local Voucher Line to get huge discounts and offers off of all sorts of things, from food and retail products to travel and services.

It is an advertising and promotional marketplace that is largely geared toward serving local markets. Businesses can use Local Voucher Line to promote discounts (vouchers) for services and products. Essentially, Local Voucher Line is an intermediary service provider that wants to connect you with people who will buy your services and products, because the more that people buy from you, the more you can generate new business leads and increase customer loyalty.

If you're the owner of a business, you may be wondering if listing a deal on LVL can benefit your bottom line, it can.

Benefits to your business as a service provider:

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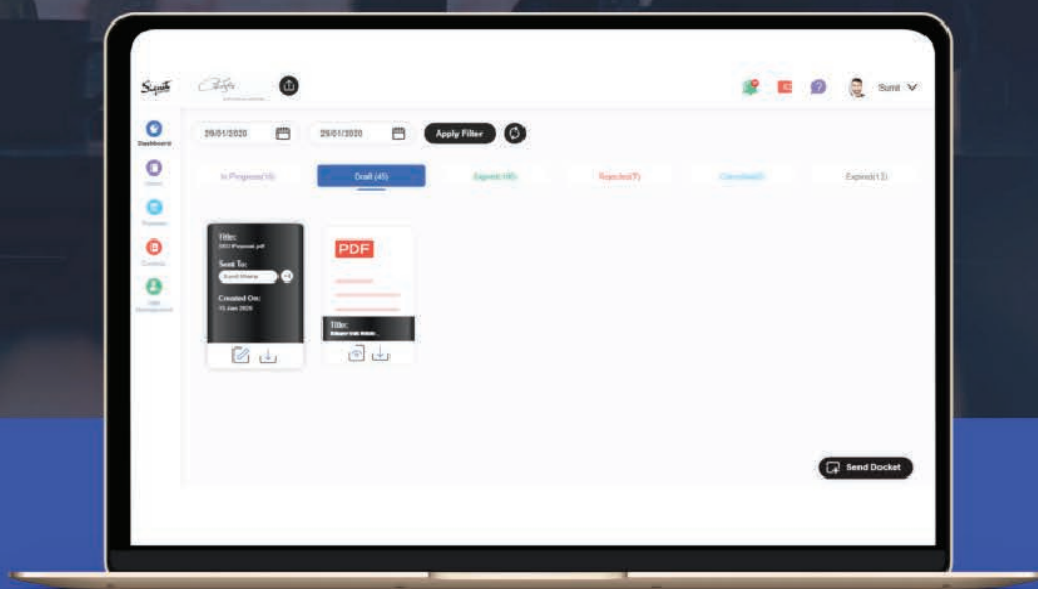


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