# STANDARD Speakers Slot





We have 4 different speaking options available at B2B Growth Expo

## **Free Speakers Slots (No Cost)**

### Unlock Your Voice: Free Speaker Application.

Are you ready to share your knowledge, inspire others, and make your mark as a speaker? The B2B Growth Hub is offering a unique opportunity with our FREE Speaker Application. Here's what you get:

### **Features:**

- No Cost: Yes, you read it right. Applying is absolutely free, making it accessible for everyone.
- Tailored for All: Whether you're a freelancer, startup, micro-business, or a sole trader, this application is designed for you.

### **Benefits:**

- 15-Minute Seminar Slot: Gain a 15-minute platform to showcase your expertise, valued at £300. Share your insights and leave a lasting impression.
- Thought Leadership Promotion: Address an audience of 30-40 people and position yourself as a thought leader, a benefit valued at £500.
- Online Speaker Profile: We'll take care of the management and display of your online speaker profile, worth £100. Make your professional information readily accessible.

- Regular Social Media Mentions: Benefit from ongoing social media mentions, worth £300, amplifying your reach and recognition.
- Free Access Pass: Enjoy the event as our guest, completely free. Network, learn, and expand your horizons.

### **Apply Now:**

Don't miss this chance to elevate your speaking career. Apply now for the FREE Speaker Application and take the first step towards becoming a recognized speaker in your field.

Your voice matters, and we're here to help you make it heard.



Scan the QR code to book your speaker slot on Eventbrite



## PREMIUM Speakers Slot





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## **Premium Speakers Slot (£497)**

Are you a small business seeking to enhance your local presence and expand your network? The Standard Speaker Slot is tailored just for you, offering an array of benefits to boost your visibility and thought leadership.

### What's Included:

- Guaranteed 30-Minute Speaking Slot: Secure your place as a speaker at an event of your choice, a slot valued at £500. This is your chance to showcase your expertise to an engaged audience.
- Complimentary 15-Minute Seminar Slot:
  Add another layer to your presentation with a bonus
  15-minute seminar slot, valued at £300, allowing you to
  delve deeper into your subject matter.
- Promotion of Thought Leadership: Take the stage in front of 30-40 people, establishing yourself as a thought leader in your field. This opportunity is valued at £500.
- Online Speaker Profile Management and Display: We'll handle the creation and maintenance of your online speaker profile, worth £100. This will ensure that your professional information is readily available to interested parties.
- Regular Social Media Mentions: Benefit from ongoing mentions on our social media platforms, amplifying your reach and recognition, a package valued at £300.
- 1 VIP Speaker Pass: Enjoy VIP treatment at the event, with a pass valued at £75. This pass provides special access and privileges.
- Opportunity to Display Roller Banners: Showcase your branding and messaging with the opportunity to

- display roller banners, a promotional asset valued at £200.
- Optional Photographer at a Discounted Rate: Capture the moment with the option to hire a photographer at a discounted rate, ensuring you have high-quality event photos.
- **Rights to Event Photos:** Utilize event photos for your personal promotions, allowing you to extend the benefits of your participation even further.

### **Apply Now:**

Elevate your presence, engage with your target audience, and seize the opportunities offered by the Standard Speaker Slot. Apply now to secure these advantages for your business speaking career.

Apply now to secure these advantages for your business.



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## **ELITE**Speakers Slot



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### Elite Speakers Slot (£1,297)

Elevate your speaking experience to the next level with our VIP Speakers Slot, offering all the benefits of the Professional Speaker Slot plus exclusive extras designed to supercharge your presence and impact.

#### What's Included:

- Guaranteed 30-Minute Speaking Slot: Secure your place as a speaker at an event of your choice, a slot valued at £1000.
- Complimentary 15-Minute Seminar Slot: Deepen your engagement with the audience by including a bonus 15-minute seminar slot, valued at £300.
- Promotion of Thought Leadership: establish yourself as a thought leader in your field. This opportunity is valued at £500.
- Online Speaker Profile Management and Display: Your online speaker profile, worth £100, will be created and maintained
- Regular Social Media Mentions: Enjoy ongoing mentions, boosting your reach and recognition, a package valued at £300.
- 2 VIP Speakers Passes: Both you and a guest will receive VIP treatment at the event, with passes valued at £150 each.
- Opportunity to Display Roller Banners: Showcase your branding and messaging, a promotional asset valued at £200.
- Guaranteed Discounted Rate for a Photographer: Capture the moment at a discounted rate, ensuring high-quality event photos.
- **Rights to Event Photos:** Utilize event photos for your personal promotions.
- Full-Page Advertisement in Show Guides: Enhance your visibility in our show guides, valued at £1000.
- Listing on the Speaker Directory for One Year: Extend your recognition with a year-long listing on our speaker directory, valued at £1000.
- Personal LinkedIn Testimonial from Our Team: Enhance your professional credibility.

#### **Additional Exclusive Benefits:**

- **Event Creation and Management on Social Media Platforms for Your Speakers:** Maximize your online presence with event creation and management on social media platforms, valued at £1000.
- Pre-Event Promotion of Your Speakers: Ensure your audience is eagerly anticipating your appearance with pre-event promotion of your speakers, worth £1000.
- Audience Engagement for Your Speaker Slot: Foster greater engagement with your speaking slot with audience engagement services worth £1000.
- Post-Event Promotion of Your Speakers: Keep the momentum going with post-event promotion of your speakers, worth £500.
- Audience List of Speakers: Access the audience list to help you further grow your network, worth £100.

#### **Apply Now:**

Don't miss this opportunity to elevate your presence, maximize your impact, and engage with your audience in a way that sets you apart.

Apply now to secure your Elite Speakers Slot and unlock a world of benefits.



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## ANNUAL Speakers Pass





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### Elite Speakers Annual Pass (£1,997)

As an esteemed member of the B2B Growth Hub, you will gain exclusive access to a world of opportunities and recognition. With your Annual Speaker Membership Pass, you are entitled to four Professional Speaker Slots, each at a different B2B Growth Hub event in the UK. This pass is your key to establishing yourself as a thought leader and expanding your network.

### What's Included:

- Four Professional Speaker Slots: You will have the privilege of securing a 30-minute speaking slot at four separate B2B Growth Hub events across the UK. These slots are valued for their ability to showcase your expertise and boost your professional reputation.
- Enhanced Exposure: Gain the spotlight and promote your thought leadership to a diverse audience of professionals, entrepreneurs, and industry leaders. This exposure is invaluable for elevating your profile in the business community.
- Networking Opportunities: Connect with likeminded professionals, potential clients, and collaborators at each event. Grow your network and explore new business opportunities.
- Access to Resources: Benefit from the resources and support of B2B Growth Hub, including marketing and promotional assistance, to make the most of your speaking engagements.

### **How it Works:**

- Choose Your Events: You have the flexibility to select four B2B Growth Hub events in the UK where you wish to be a speaker. This diversity allows you to tap into various regions and industries.
- Event Coordination: Our dedicated team will work with you to coordinate your speaking slots at your chosen events, ensuring a seamless and successful experience.

### **Apply Now:**

Become a B2B Growth Hub Annual Speaker Member and open the door to a year of networking, recognition, and professional growth. Join us in shaping the future of business in the UK. Apply now to secure your pass and take the first step toward becoming a renowned speaker in the B2B community.



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