



Speaker Opportunities

Reach Thousands of Business Owners and Promote Your Brand

We have an array of advertising opportunities available to suit your business. Attract more customers and increase sales this November.



Birmingham Business Show 2023

20th November 10am - 5pm

Edgbaston Stadium, Edgbaston Road, Birmingham B5 7QU

www.BirminghamExpo.co.uk

www.B2BGrowthExpo.com



Scan the QR code to express your interest or initiate a conversation regarding your specific requirements or current offers for speaking opportunities.

B2B GROWTH EXPO IS ORGANISED BY





Previous Keynote Speakers

Here's a list of some of our keynote speakers

Kim Searle
Emotional Mastery Ltd

Chris Davis
FSB

Santosh Kumar
CEO of B2B Growth Hub

John Attridge
BBX

Elliot Kay
Speaker Express

Andy Edwards
Business Coach & Author

Ben Kench
The Business Booster

Efe Ohwafasa
Focus Guru

Anthony Steers
Telephone Assasin

Phil Lynn
Business Coach



Want to **TALK ABOUT**

Your Business, Your Products, Your Services, Your Offerings or Your Expertise

...and let others know about

What You Do
What You Offer
What You Know

Sponsored By

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THE BENEFITS

- Thought Leadership
- Product or Service
- Expertise Demo
- Free Marketing
- Raising Brand Awareness
- Targeted Audience
- Access to Our Business Community

Come and join us at
Brand Discovery
Talk Show of our B2B Growth Expo

There's no better way to share your brand message than in-person, on a stage, where the attention is directly on you.

WHY

In today's competitive market, being positioned as an expert can lead to new business opportunities and an increase in sales and new customers.

Professionals like you and your brand can network, renew acquaintances, learn about innovations, share insights and experiences, entice and inspire others and get inspired during the event.

THE SUCCESS

Playing an active part in our B2B Growth Expo Brand Discovery Talk Show can be both empowering and rewarding for you and your Business.

The success of the Brand Discovery Sessions is tied directly to the active participation of the aspiring industry leaders like you and your business who develop and deliver commercial and educational sessions on a wide array of topics of interest in the profession linked to their business, products, services and offerings.

BRAND DISCOVERY TALK SHOW

WHAT IS IT

Our brand discovery sessions are the ideal way to build positive relationships between your brand, customers or potential suppliers who are open to interacting with you and finding out more about your business.

Create interactive engagement, tell your product story, and grow your pipeline with this seminar.

By attending these seminars, the audience not only sees and hears how well the business performs, but also connects with and engages directly with the business as an expert in their industry.

WHAT IS B2B GROWTH EXPO

B2B Growth Expo is one of the leading global events for business leaders that provides a single forum for the exchange of ideas and best practices. 122 speakers were connected to 26000 audiences during our last event. Speaking at this event is an excellent way to establish your profile, credibility, and position yourself as an expert in your field.

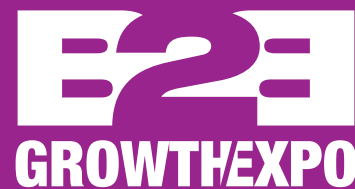
SO IF YOUR COMPANY MATTERS TO YOU

You should care about speaking at B2B Growth Expo because, yes, speaking and shouting about your brand matters today.

And if you think your business is important, you better speak up

Register yourself for Free at www.B2BGrowthExpo.com to become a Brand Discovery speaker and join us in making something new. **Hurry Up. Registration is closing this weekend.**

Be Inspired By Our Keynote Speakers



Camel in the tent

Peter Wilcock
Coach, Advisor, Catalyst, Cable Guy,
Podcast Host and Author

It is with great pleasure that we introduce our esteemed speaker, Peter Wilcock, to this global business show.

Peter is a highly accomplished Coach, Advisor, Author, and Podcaster, renowned for his remarkable contributions in the corporate world. He describes embarking on a journey working for a company nobody had heard of, selling a product nobody wanted. That company is valued at \$140 billion and the product is now in most homes in the UK.

With over a decade of experience at cable giant Virgin Media, Peter was instrumental in driving the growth of cable TV and broadband services across the United Kingdom. A journey from zero to 6 million customers is one well worth listening to! His visionary leadership and expertise have made him a sought-after advisor to business's seeking to unlock the secrets of growth.

His best selling book Camel in the Tent describes the principles of success in a unique story telling style, some of which he outlines in his keynote talks. Once heard no one will ever forget the story of the camel trying desperately to get in the tent. Peter extends his profound knowledge and insights to others as a guide, mentor, and coach. Through his engaging podcasts and captivating writings, he continues to inspire and empower individuals in their personal and professional growth. Please join us in warmly welcoming Peter Wilcock, a true luminary in the world of business as he shares his invaluable expertise and experience's with us on this esteemed platform.



Paul Smolinski
Director & Global
Entrepreneur
HBBA

How to be a Successful Global Business Networker

Paul is a highly regarded global entrepreneur and networking expert, with an impressive background as a Global entrepreneur. With extensive leadership experience in business development, infrastructure, and events, Paul is a driving force in digital transformation and operational excellence. His collaborative work with distinguished figures like Sir Richard Branson, Lord Sugar, Grant Cardone, and many more has solidified his reputation in business growth, marketing, advertising, and investments. Through his events, Paul has brought together renowned entrepreneurs, sports stars, and industry leaders, creating transformative experiences.



John Attridge
CEO
BBX UK

Becoming Carbon Zero

John Attridge is a passionate advocate for helping business owners unlock the untapped potential of their spare capacity, a significant hidden asset. With a deep understanding of the importance of maximizing revenue, John offers a free obligation-free measurement to identify missed opportunities for growth. Recently honored with the prestigious "Legend" status by the International Reciprocal Trade Association (I.R.T.A) for his lifelong dedication to business, John's best-selling book, "Business Blunders and Bloody Great Ideas," sparks conversations among leaders as it delves into the challenges businesses face and why 50% of ventures fail.

Be Inspired By Our Keynote Speakers



Santosh Kumar
Global CEO
B2B Growth Hub

How to bounce back after a business failure: Untold Secrets of Business Growth

Santosh Kumar, an accomplished serial entrepreneur, inspiring thought leader, and esteemed member of the Forbes Business Council. Serving as the Global CEO of B2B Growth Hub Limited, Santosh brings extensive knowledge in strategic growth consultation, digital transformation, and marketing support.

Renowned for his exceptional leadership and customer-centric approach, he possesses a unique talent for transforming brands and building successful businesses. Santosh's passion for making a positive impact on the world and his dedication to sustainable business practices drive growth, innovation, and profitability. With a compassionate nature, he finds joy in simplifying the lives of others while fostering trust and dependability. Through coaching, writing, presentations, and workshops, Santosh empowers individuals to unlock their hidden potential and shape their future.



Ben Kench
Author, Motivational Speaker & International Sales coach

A Journey Of 1,000 Miles - Step By Step To Success

Ben Kench, the UK's No.1 Sales & Business Growth Specialist, best-selling author of "Selling For Dummies," and a highly sought-after energetic speaker. With over 18 years of experience, Ben has successfully coached and developed thousands of businesses, transforming their bottom lines and adding millions of pounds in revenue. Beyond his professional achievements, Ben takes pride in his grounding in family values, having been a dedicated single parent for 10 years. This commitment to family fuels his holistic approach, which combines sales, business growth, personal development, emotional intelligence, and spiritual awareness. Ben's passion for people and his unwavering belief in the power of service drive his mission to help others. Whether you're facing challenges in enquiry generation, market positioning, product launches, cash flow, or systems implementation, Ben's vast experience and energy will propel your business forward.



Abhishek Tripathi
Director: Rydhm.com
ViceChair: Eicbi.org

Unlock your global business potential through networking

Abhishek Tripathi, an accomplished entrepreneur and digital marketing specialist, is dedicated to international trade and relations. With expertise in digital solutions and campaign orchestration, he drives business growth and enhances brand management. As Vice-Chair of the EICBI, through his extensive network, he facilitates successful summits, fostering international relations for businesses globally.



Speaker Opportunities



There are several ways that you can boost your return on investment at trade shows and industry events. A speaking opportunity at B2B Growth Expo is a great way to maximize your return.

Build Stronger Connections & Achieve Faster Collaboration

Thought Leadership

Speaking at B2B Growth Expo highlights and increases your thought leadership and credibility. This positions not only you, but your company, as experts in the field. This gain in credibility helps to reinforce your company to existing or former customers and introduce your company to new prospects. This type of thought leadership can put your company at an advantage over the competition.

Demonstration

When you are speaking, you also have the opportunity to demonstrate how your product or service can benefit current and prospective customers. You have the un-divided attention of the audience. At your exhibition booth, you typically only have a few seconds to a few minutes to engage the prospect and educate them about your company.

Targeted Attendees

In most cases, you have the ability to determine the topic for your speaking engagement. This means you are able to select a popular topic that will draw your target audience. Those that attended your speaking engagement are more likely to visit your stand.

Speaker Opportunities



Raise Awareness & Establish Relationships

Free Marketing

B2B Growth Expo announces its speakers and topics on its website, social media channels and more. Take advantage and share the news on your own website and social channels. Sending an invitation to current clients and prospects can help boost attendance and build your authority at the same time.

Raising Brand Awareness

By becoming a speaker at our events, businesses have not only engaged their audiences, but also increased brand awareness, generated leads, and promoted their services locally by conducting live workshops and masterclasses, speaking as a thought leader in webinars and seminars, and raising brand awareness and engaging customers through our Brand Discovery Sessions.

Access to Our Business Community

Our physical events typically attract 500-800 visitors, which includes but is not limited to local business owners, CEOs, heads of departments, business directors, key decision makers, board members, partners and suppliers, purchasing managers, as well as sales and marketing professionals. The number of potential exhibitors could range from 70 to 100. Our business community is geared towards helping start-up companies, small and medium-scale businesses, as well as large corporations connect, network, and grow their business to the next level. By giving access to our business community, offering business advice and support, offering funding and offering workshops and events, such as B2B Growth Expo we provide support and help.



Speaker Opportunities



We have 3 different speaking opportunities available at B2B Growth Expo:

Educational & Motivational Speakers

1. Live Workshops And Masterclasses

Asking questions, brainstorming ideas, identifying problems, making decisions, and finding solutions are key components of these sessions. By sharing experiences, these live workshops and masterclasses aim to help people learn more effectively. Through live workshops, participants can practice new skills, interact with others, and work as a team. Skills and knowledge are shared in a group setting. Speakers are encouraged to make the workshops a lot more interactive by including group activities like presentations, small group projects, and discussions, as well as presenting them as thought leaders in the topic at hand and offering huge educational and learning opportunities to the audience.

2. Seminars And Webinars

Political figures, celebrities, or individuals with life-changing experiences can all share their personal stories to bring about profound social change. For instance, many seminar speakers began their careers by telling interesting travel stories and war stories. Is there a story you'd like to share?

Positioning your company as a thought leader can increase credibility and trust with potential customers. The best way to educate and train audience members about your business is to host seminars on topics you are knowledgeable about. Our seminars will allow you to lead and organise small group discussions. By engaging with key issues, they aim to improve knowledge and understanding. Seminars provide an opportunity for participants to discuss and debate topics. The aim of our B2B Growth Expo seminars is to help attendees learn about a new subject, technique, or practice that will help them improve their personal and professional lives.

Speaker Opportunities



Brand Speakers

3. Brand Discovery Sessions

There's no better way to share your message than in-person, on a stage, where the attention is directly on you. Start by asking yourself: what do I know that I want the world to know? What do I have that can give value, make a change, or positively affect others?

Our brand discovery sessions are the ideal way to build a positive relationship between your brand and customers or potential suppliers who are open to interacting with you and finding out more about your business. Easily create engagement with customers, tell your product story, and grow your pipeline with this seminar. By attending these seminars, the audience not only sees and hears how well the business performs, but also connects with and engages directly with the business as an expert in their industry.



Speaker Pricing Options



We have 4 different speaking options available at B2B Growth Expo:

Standard Speakers Slot

Unlock Your Voice: Free Speaker Application. Are you ready to share your knowledge, inspire others, and make your mark as a speaker? The B2B Growth Hub is offering a unique opportunity with our FREE Speaker Application. Here's what you get:

Features:

- No Cost
- Tailored for All

Benefits:

- 15-Minute Seminar Slot: valued at £300
- Thought Leadership Promotion: valued at £500.
- Online Speaker Profile: worth £100
- Regular Social Media Mentions: worth £300
- Free Access Pass: Enjoy the event as our guest, completely free.

Price: No Cost

Apply Now: Don't miss this chance to elevate your speaking career. Apply now for the FREE Speaker Application and take the first step towards becoming a recognized speaker in your field. Your voice matters, and we're here to help you make it heard.

Premium Speakers Slot

Are you a small business seeking to enhance your local presence and expand your network? The Standard Speaker Slot is tailored just for you, offering an array of benefits to boost your visibility and thought leadership.

What's Included:

- Guaranteed 30-Minute Speaking Slot: valued at £500
- Complimentary 15-Minute Seminar Slot: valued at £300
- Promotion of Thought Leadership: valued at £500.
- Online Speaker Profile Management and Display: worth £100.
- Regular Social Media Mentions: valued at £300.
- 1 VIP Speaker Pass: valued at £75
- Opportunity to Display Roller Banners: valued at £200.
- Optional Photographer at a Discounted Rate:
- Rights to Event Photos:

Price: £497

Apply Now: Elevate your presence, engage with your target audience, and seize the opportunities offered by the Standard Speaker Slot. Apply now to secure these advantages for your business speaking career. Apply now to secure these advantages for your business.



Scan the QR code to book your speaker slot on Eventbrite

Speaker Pricing Options



Elite Speakers Slot

Elevate your speaking experience to the next level with our VIP Speakers Slot, offering all the benefits of the Professional Speaker Slot plus exclusive extras designed to supercharge your presence and impact.

What's Included:

- Guaranteed 30-Minute Speaking Slot: valued at £1000
- Complimentary 15-Minute Seminar Slot: valued at £300
- Promotion of Thought Leadership: valued at £500.
- Online Speaker Profile Management and Display: worth £100
- Regular Social Media Mentions: valued at £300.
- 2 VIP Speakers Passes: valued at £150 each
- Opportunity to Display Roller Banners: valued at £200.
- Guaranteed Discounted Rate for a Photographer:
- Rights to Event Photos:
- Full-Page Advertisement in Show Guides: valued at £1000.
- Listing on the Speaker Directory for One Year: valued at £1000.
- Personal LinkedIn Testimonial from Our Team:

Additional Exclusive Benefits:

- Event Creation and Management on Social Media Platforms for Your Speakers: valued at £1000.
- Pre-Event Promotion of Your Speakers: worth £1000.
- Audience Engagement for Your Speaker Slot: worth £1000.
- Post-Event Promotion of Your Speakers: worth £500.
- Audience List of Speakers: worth £100.

Price: £1,297

Apply Now:

Don't miss this opportunity to elevate your presence, maximize your impact, and engage with your audience in a way that sets you apart. Apply now to secure your VIP Speakers Slot and unlock a world of benefits.

Annual Speakers Pass

As an esteemed member of the B2B Growth Hub, you will gain exclusive access to a world of opportunities and recognition. With your Annual Speaker Membership Pass, you are entitled to four Professional Speaker Slots, each at a different B2B Growth Hub event in the UK. This pass is your key to establishing yourself as a thought leader and expanding your network.

What's Included:

- Four VIP Speaker Slots: You will have the privilege of securing a 30-minute speaking slot at any four
- Enhanced Exposure: Gain the spotlight and promote your thought leadership
- Networking Opportunities: Connect with like-minded professionals, potential clients, and collaborators at each event.
- Access to Resources: Benefit from the resources and support of B2B Growth Hub
- An Additional Sponsored Speaker slot at one of the networking events of your choice in a year Worth £2497
- Price: The B2B Growth Hub Annual Speaker Membership Pass is available for £1,997 annually.

How It Works:

- Choose Your Events: select events in the UK where you wish and tap into various regions.
- Event Coordination: Our dedicated team to work with you for seamless and successful experience.

£1,997 per year

Apply Now:

Become a B2B Growth Hub Annual Speaker Member and open the door to a year of networking, recognition, and professional growth.

Apply now to secure your pass



Scan the QR code to book your speaker slot on Eventbrite



Obtain the B2B Data and Software

Enhance your prospecting capabilities you require, all in one system, to communicate with and close your most significant buyers.

**Get
25 FREE
Leads**

**Visit Us
On Stand
#48**

Today's consumers concentrate on the most pertinent message.

Find out WHEN great-fit accounts are in-market, WHO to call, and WHAT to say by using Sales Lead Machine's sales prospector.

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